change the sarcoma story change education change survival rates



2017 ANNUAL REPORT

reininsarcoma.org

2018 BOARD OF DIRECTORS UPDATE

In 2018 Rein in Sarcoma welcomes four newlyelected members to its Board of Directors



Blake Hastings is Managing Director Minneapolis/St Paul at CBRE, a commercial real estate services and investment firm. After being diagnosed with sarcoma in 2017, Blake and his co-workers at CBRE actively supported RIS, raising funds with a marathon and a chili cook-off. We look forward to Blake's enthusiasm and non-profit board experience as a member of the Development Committee and as Board Vice President.



Valeria Lopez Torres is a visual artist, designer and educator. She has been our talented go-to graphic designer since she joined the PR-Marketing Committee in 2015, recently becoming Committee Chair. In addition to the event posters, annual reports, invitations, and programs she has designed, her graphic design students redesigned our organizational brochure in 2017.



Scott Okuno, MD is Medical Director of the Oncology Department for Mayo Clinic Health System in northwest Wisconsin and Cancer Coordinating Committee chair for all of Mayo Clinic Health System. He has been supervising the RIS Sarcoma Scholars at Mayo Clinic since 2014, serves on our Medical Advisory Board, and is the key link between RIS and Mayo Clinic.



Linda Pomeroy has been a long time RIS volunteer active with the Party in the Park auction and garage sales. She and her husband, Rick, established the Andrea Pomeroy Named Fund in honor of their daughter who died from sarcoma. Linda sells Andrea's Tea Blend to raise money for RIS, inspired by the tea room and gift shop she and her daughter co-owned.

ADDITIONAL ORGANIZATIONAL LEADERSHIP

Tom Boardman **Development Committee Chair**

Sue Wyckoff Red Flags Educational Committee Chair

Kraig Kuusinen Patient and Family Support Committee Chair

> Anthony (Tony) Smith Legal Counsel

Frank Miske III 2018 Party in the Park Chair

Denis Clohisy, MD Brenda Weigel, MD Fall Fundraiser Co-Chairs

Tom Boardman Tom DiPasquale Mike Trucano Golf Tournament Co-Chairs

BOARD OF DIRECTORS

Debra Cossette President

Blake Hastings Vice President

Chelsey Olafson Secretary

Thomas McCarthy Treasurer

Denis Clohisy, MD Co-Chair, Fall Fundraiser

Jeffrey Dobbs Chair, Finance Committee

Valeria Lopez Torres Chair, PR & Marketing Committee

Kevin O'Keefe

Scott Okuno, MD

Linda Pomeroy

Julie Rose Chair, Talent Resource Committee

Bruce Seiber

Larry Seymour, MD Chair. Research Committee

Allan Swartz

Elisabeth Will Chair, Nominating Committee

STAFF

Janelle Calhoun **Executive Director**

Connie Dow Office Administrator



PARTY IN THE PARK KICKOFF MEETING

MARCH 13, 2018, 6:30 PM

Summit Brewery Co. 910 Montreal Cir, St. Paul, MN 55102

Join us for a fun all-hands meeting and help us plan the 18th edition of our signature event.

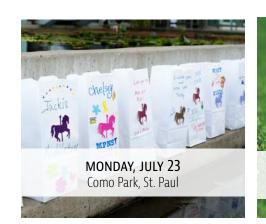
Attendees are welcome to enjoy one free beer or root beer.

Optional brewery tours starting at 6:00, food truck available at 5:30.

RSVP: reininsarcoma.org/kick-off-rsvp/

MARK YOUR CALENDARS:

18[™] ANNUAL PARTY IN THE PARK



2018 GOLF TOURNAMENT

MONDAY, AUGUST 20

Keller Golf Course



FALL FUNDRAISER

THURSDAY, OCTOBER 11 Nicollet Island Pavilion

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2017 IN REVIEW:

LEADERSHIP UPDATE

A major focus for us in 2017 was transitioning from a founder-led organization to one led by an Executive Director and new Board President. Since then, RIS has been working to make it possible for Pete and Sue Wyckoff to step away from the day to-day operation and significantly reduce their time commitment going into 2018.

A message from the **Incoming President**

My husband Terry—a five-year sarcoma survivor and I found Rein in Sarcoma through the New Patient Starter Notebook, and soon after we got involved through attending, then volunteering at the events. After my retirement from 3M as a Lab Manager, I found that working on the website redesign, along with learning the ins and outs of Salesforce were great ways to get to know the organization and the people we serve.

I am very excited to work with Janelle Calhoun, our Board, Committees, Event Leadership teams, and our many volunteers, to enact the updated Development Plan and Strategic Planning effort currently underway.

We will focus our efforts on the most promising areas for fundraising growth and impact for the Rein in Sarcoma mission. I look forward to getting to know more of you personally in 2018. Please contact me with any comments, suggestions or concerns.

-Debra Cossette, incoming RIS President



A message from the **Outgoing President**

In 2001, our daughter Karen Wyckoff created Rein in Sarcoma— along with its mission, vision and signature event— Party in the Park, before she died from synovial sarcoma. For seventeen years, Sue and myself, along with Karen's many friends have kept her vision alive and growing for the entire sarcoma community in Minnesota and across the country.

For the last fourteen years, I have held the roles of President and Executive Director. As in many nonprofit organizations, our Board has term limits and the time has now come for Sue and I to leave the Board—but not to the organization. Over the years, we have turned Rein in Sarcoma into one of the premier sarcoma advocacy organizations in the country. We now leave our roles in the capable hands of our new President, Debra Cossette, and our Executive Director, Janelle Calhoun, who has provided significant volunteer leadership throughout the entire life of Rein in Sarcoma.

In our new roles, Sue and I intend to continue to serve Rein in Sarcoma as long as we are needed, but with greater balance in our lives. My primary responsibilities will continue in helping raise the needed funds for the organization, especially through sponsorships and events, and Sue will continue to lead our Red Flags Committee.

For almost a year, we have partnered with other sarcoma organizations across the country to find common ground and be mutually supportive and collaborative; and I intend to further that vision. The Sarcoma Patient Advocacy Coalition (SPAC) has been crucial in connecting us with other sarcoma organizations to turn that vision into a reality.

We are entering a new and exciting phase in the growth and success of Rein in Sarcoma. Please join us in supporting the new leadership of our foundation.

-Peter Wyckoff, outgoing RIS President

A message from the **Executive Director**

A year of growth, transition, and hard work

Seventeen years ago, our signature event— Party in the Park—laid a foundation for using our community's skills to improve sarcoma patient outcomes. Seeing and being a part of raising \$10,000 for sarcoma research mattered a great deal to me then and carries forward to now.

In 2017, Rein in Sarcoma has grown in community support, education, and fundraising. We significantly increased our grants to \$170,000, expanding beyond our core commitment to funding studies at the University of Minnesota, as well as funding additional research projects with Children's Hospitals and Clinics of Minnesota, Mayo Clinic and SARC.

We have grown in professional outreach, delivering educational presentations at medical schools and medical clinic systems. Our Sarcoma Scholar Program for medical students at the University of Minnesota and Mayo Medical School continues to make a difference with current scholars and alumni who are expanding sarcoma education and creating ripple effects with colleagues, family and friends. The Hallie Anne Brown Educational Initiative is showing exciting progress towards developing new techniques to improve sarcoma diagnosis protocols among doctors.

We have grown our **patient support** this year by providing over 300 Sarcoma Patient Starter Notebooks to patients in the Midwest and throughout the US. We shared care packages for newlydiagnosed sarcoma patients to remind them they are not alone in a rare diagnosis. In the Fall, we began a new tradition for those who have lost a loved one to sarcoma, with our Rein in Sarcoma Remembers gathering to offer



JANELLE CALHOUN,

EXECUTIVE DIRECTOR

In implementing the 2015 Development Plan over the past couple of years, we have transitioned from a volunteer-led to a professionally-led not-for-profit organization. With current transitions in leadership, we are taking time to carefully review our strengths and weaknesses in order to plan and carry out our mission for decades to come. We are working on an **updated development plan** and a new strategic plan. Additionally, we are now transforming donated office space

to a memorable summer evening.

This year, after a thorough review process, Rein in Sarcoma again received Charities Review Council "Meets Standards" approval.

in Fridley, MN into our new headquarters.



seven years, Rein in Sarcoma has met all accountability standards outlined by Charities Review Council. which certifies the strength and reliability of nonprofit organizations in Minnesota



Emeritus roles for dedicated founders, Sue and Pete Wyckoff, are taking shape. Our leadership and committees work to communicate well and carry on the vision of Rein in Sarcoma with enthusiastic, multitalented volunteers.

We are a vibrant community, which takes time to care for and grow. It is said that it takes a village to raise a child. Similarly, it takes a village to develop a successful organization. Come and be a part of the Rein in Sarcoma village to improve the precious lives in our community.

Join me and our Leadership team this year to build on the successes of our past, continue to increase awareness, and ultimately increase the number of sarcoma survivors.

-Janelle Calhoun, RIS Executive Director

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2017 IN REVIEW:

EDUCATION & RESEARCH

We believe that education paired with research can greatly diminish the number of lives lost to sarcoma. Our aim is to educate medical students, doctors, medical personnel, patients and the general public about sarcomas for better diagnosis rates, appropriate treatment, and to raise awareness and increase survivors.



Why are we so proud of our Sarcoma Scholars?

Our scholars at the UMN and Mayo Medical Schools exemplify the creative and intellectual energies that drive Rein in Sarcoma. Since the inception of the Sarcoma Scholar Program in 2009, we have had a total of 37 scholars, and our very first scholars continue to impart knowledge to other doctors, medical personnel and patients. This year we welcome six new Sarcoma Scholars to the program. Our Mayo Scholars— Claire Cambron and Tessa St. Cyr—are both from Phoenix, AZ, and were hardy enough to travel to Minnesota for medical school. They have been working on general oncology and sarcoma education and are planning a lecture on sarcoma at the Mayo Medical School in March. Our University of Minnesota Scholars are Ying Gibbens, Andrew Hughes, Allison Martin, and Madison Weg. Ying Gibbens comes to us with a Ph.D. in molecular

biology and genetics. Allison Martin graduated from the Naval Academy and has a brother currently battling Liposarcoma. Andrew Hughes is working toward better understanding of sarcoma after losing his father to Leiomyosarcoma. Madison Weg is from Worthington, MN and spent her first two years of medical school at the UMN, Duluth. Each of the six scholars is writing an article about different types of sarcomas to be included in our Patient Notebook and website, and are planning a sarcoma education lecture at UMN Duluth in February and at the UMN Twin Cities in March.

Why the Hallie Anne Brown Educational Initiative?

The Hallie Anne Brown Educational Initiative was initially funded by a major gift from the Barbara Bradley Baekgaard Family Foundation in memory of Hallie, who died from Osteosarcoma. As an important part of this initiative, we

assembled a multidisciplinary team of experts including Dr. Christian Ogilvie (orthopedic surgeon), Brittany Matthews (EPIC Specialist), Jay Syverson (Point of Care-President), Robert Gao and Melissa White (Sarcoma scholars on a research year), and representatives from the Red Flags Committee led by Dr. Randy Hurley to explore ways of using electronic medical records to improve timely and correct diagnosis rates. The team has engaged in direct physician education and currently exploring techniques such as Natural Language Processing and Best Practice Alerts to inform doctors of what to consider if they see certain red flags. Robert and Melissa are working on a research paper about diagnostic codes that most often lead to a sarcoma diagnosis. Additionally, the Red Flags Committee is piloting an informational program for school nurses that, if successful, could also be used for athletic trainers. The team is also working with former Sarcoma Scholar Tori Bahr on educational programs for medical residents.

Why is Research so important to RIS?

One of the biggest changes in 2017 was the funding of sarcoma research beyond the University of Minnesota. While our commitment to the UMN remains core to our mission—including \$125,000 in 2017 and new grants in 2018 totaling \$148,000-in 2017 we established the RIS Research Task Force led by Dr. Larry Seymour and composed of faculty from Children's Hospitals and Clinic of Minnesota, Mayo Clinic and the **UMN**. The Task Force set up a process that led to the **funding of \$45,000 in** new sarcoma research. These initiatives went to Mayo Clinic, Children's Hospital and SARC. The SARC grant is support of a multi-institutional Sarcoma SPORE grant proposal of over \$12 million to bring significant new sarcoma therapies within the next five years. Total research funding in 2017 topped \$170,000, the largest amount RIS has ever been able to contribute to sarcoma research.

Why our Sarcoma Research Grants?

This year we are proud to fund cuttingedge research with great potential to make a significant impact, as well as research based on work previously funded by RIS, which has led to important advancements in sarcoma treatments in the past few years. After feedback from six outside experts and UMN Faculty recommendation, the following grants were approved by the RIS Board of Directors in January 2018:

PREDICTING RELAPSE AND RESPONSE TO CHEMOTHERAPY IN SARCOMA

Amy Skubitz, Ph.D. | \$49,000

Predicting recurrence of a sarcoma tumor after removal is critical in patient survival, however, current methods to predict recurrence are not accurate. In previous studies, we developed gene signatures that appear to distinguish differences in the probability of metastases in sarcoma patients. This study plans to generate gene expression data using sarcoma tumors from a new group of patients with soft tissue sarcomas who are at high risk of recurrence. The results of this study will serve to substantiate the potential of gene expression patterns to predict recurrence in sarcomas and rapidly move this technology to the clinic.

RETROSPECTIVE AND PROSPECTIVE COMPARISON OF PROGNOSTIC TRANSCRIPTIONAL BIOMARKERS IN OSTEOSARCOMA USING NANOSTRING RNA PROFILING

Aaron Sarver, Ph.D. | \$49,000

The goal of this project is to carry out NanoString sequencing in order to validate the prognostic potential of transcript levels to determine patient outcome in Osteosarcoma, determine which marker or combination of marker is best performing, and explore how to bring transcript level prognostic associations into the osteosarcoma clinical environment. The study will use recent molecular discoveries into the

biology of osteosarcoma to leverage this powerful new sequencing technology in order to examine actual OS patient samples collected from the clinic.

REPROGRAMMING CHOLESTEROL METABOLISM IN SARCOMAS USING ADRENERGIC RECEPTOR ANTAGONISTS

Erin B. Dickerson, Ph.D. | \$25,000

Recently published reports showing a 100% response rate of angiosarcoma patients to Propranolol are encouraging, however, tumor progression eventually recurs in all patients, underscoring the need to gain a better understanding of the impact of Propranolol on these tumors. We recently discovered that angiosarcomas and hemangiosarcomas rely on extracellular cholesterol and oxysterols for cell viability and tumor growth. We will test the hypothesis that Propranolol prevents oxysterols from activating LXRs, limiting tumor cell viability and enhancing sensitivity to chemotherapy.

IDENTIFICATION OF NOVEL DRIVERS OF EWING SARCOMA THROUGH ENGINEERED TRANSFORMATION OF CELLS WITH DIFFERING LEVELS OF AFRICAN ADMIXTURE

Beau Weber, Ph.D. | \$25,000

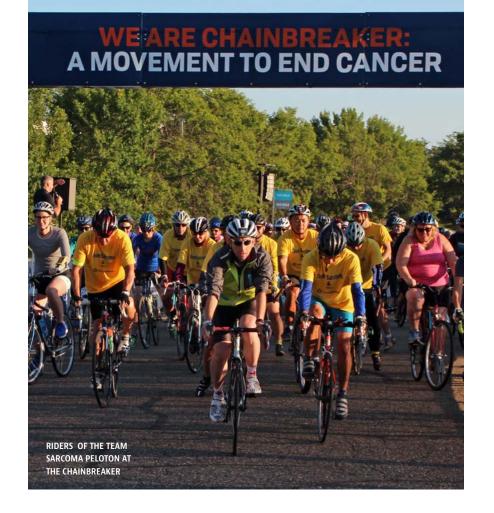
Ewing sarcoma (ES) occurs nearly exclusively among individuals with substantial European ancestry, displaying wide disparity in incidence compared with people of African or Asian ancestry. We hypothesize that disparity in occurrence is linked to differing lengths of specific repeated genome sequences in each population. We will use cuttingedge induced pluripotent stem cellbased tumor modeling and genetic engineering to test our hypothesis. The results of this study will provide crucial insight into the role that genomic context plays in susceptibility to ES, and will drive future research by identifying new, actionable drug targets for validation and therapeutic targeting.

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2017 IN REVIEW:

OUTREACH

We support sarcoma patients and survivors in a variety of ways. Our events provide opportunities to meet other people whose lives have been touched by sarcoma. Our in-person and on-line support groups are another great way to connect, find information, and be part of a larger sarcoma community. While unable to erase the devastating effects of sarcoma, building relationships can lighten the load as empathy is shared.



2017 ANNUAL WINTER GATHERING AT BACHMAM'S CORPORATE GARDEN

Creating Community and Providing Support

2017 Annual Winter Gathering

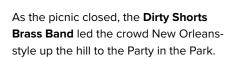
The Winter Gathering brought about a gamut of emotions as over 100 people laughed, cried, shared their stories, and inspired others to lead happier and more fulfilling lives. Ruth Bachman moderated our survivors' panel and comedian Tim Gabrielson performed live magic tricks and invited audience members to join him on stage. 2017 Party in the Park Chairperson Chelsey Olafson encouraged all attendees to get involved in our signature event. Thank you to everyone at Bachman's Corporate Garden Center for helping us make our Winter Gathering a huge success!

7th Annual Anna Rogotzke Memorial Kickball Tournament

After Anna Rogotzke died of Rhabdomyosarcoma in 2010, her parents, Jim and Becky Rogotzke, came up with the Kickball Tournament as their way "to honor Anna's memory and raise money to find cures that can really make a difference for children like Anna." Their family immediately offered leadership. The Sanborn community quickly embraced the tournament which has now become an eagerly anticipated event. The event raised over \$6000. Join us for our 8th edition on Saturday, July 21 2018 as we run, kick, laugh, and have fun to honor and remember the life of Anna.

17th Annual Sarcoma Patient Picnic

Over 400 patients, survivors, loved ones, and those who have lost a loved one to sarcoma attended the 2017 Sarcoma Family Picnic. Attendees socialized with doctors and researchers from the University of Minnesota, Mayo Clinic, and Children's Hospitals and Clinics of Minnesota. New connections were made among a community joined together by a personal connection to sarcoma.



PARTICIPANTS AT

THE 2017 RIS GOLF

17th Annual Party in the Park

An incredible team of volunteers worked over six months to create a spectacular evening together, raising over \$83,000. We thank our key corporate sponsors Walser-Subaru, University of Minnesota Cancer Care, Mayo Clinic, Building Arts, Minnesota Oncology, Ergodyne, Restoration Professionals and D'Amico Catering. Over 1,000 attendees enjoyed the music of Erin Schwab

and the Jay Fuch's Band, rode the Cafesjian Carousel, participated in the silent auction, and listened as keynote speakers Ken and Julieann Selden, shared their journeys as sarcoma survivor and caregiver, respectively. We thank all who sponsored, volunteered, donated to the silent auction, attended, and raised awareness together. Join us again this year on Monday, July 23 2018.



Thanks to the generosity of the community, 18 riders from the Team Sarcoma Peloton raised over \$24,000 for sarcoma cancer research at the University of Minnesota. Many riders finished the 25-mile ride and a few rode a whole lot more! We had a wonderful time making a real difference by funding sarcoma research in collaboration with Chainbreaker and the UMN.



Thank you to all who joined us at the **Deer Run Golf Club** for a wonderful day of golf and fellowship in support of our mission! We had 22 teams participate in our first RIS annual Golf Tournament and together we **raised over \$28,000**.



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2017 Annual Fall Fundraiser

A beautiful fall evening on the Mississippi River set the stage for Rein in Sarcoma's second Annual Fall Fundraiser at the Nicollet Island Pavilion in October. The theme of the night was "Why RIS, Why Now, Why You". As the sun set beyond the Minneapolis skyline, an extended community of sarcoma survivors, family, friends, physicians, researchers, and medical students gathered for an amazing event to benefit our mission of education, patient support and research, raising over \$125,000. We thank our event co-chairs, Dr. Denis Clohisy and Dr. Brenda Weigel and our keynote speaker Miranda Mead for a memorable evening.

Give to the Max

November brought forward every person in Minnesota to raise funds to support research for children, canines, youth and adults with sarcoma cancers. We successfully **raised over \$20,000** to continue our mission. Thank you for all of your work and advocacy to change the sarcoma story!

RIS Remembers

The Patient and Family Support Committee hosted its first RIS Remembers gathering in November, bringing together people who have lost a loved one to sarcoma cancer. The evening started with good food and great music by Matt Benass, followed by Allison DeCamillis—Program Director at Gilda's Club—who spoke about different ways to deal with the loss a loved one. Attendees then created an art project in memory of those who lost the battle against sarcoma. We will hold a second edition of RIS Remembers in 2018.

2017 IN REVIEW:

NAMED FUNDS

In 2017 RIS Named Funds raised over \$123,000. We thank the families and individuals who have established funds to support our mission and to inspire others to join in their efforts.

To learn more about establishing a Named Fund of your own, or to honor the life of a sarcoma patient, visit:

reininsarcoma.org/NamedFunds/

- Nicole Anderson Fund
- Julian Baultrippe Fund
- Richard Berqual Fund
- Hallie Anne Brown Fund
- · William Clemens Fund
- Nick Convey Fund
- Brett Dale Fund
- Meghan Marie
 DeBruycker Fund
- Perry Ford Fund
- Wade Hohol Fund
- Lora Homquist Fund
- Alyssa Jeske Dobson
- Judy Jones Fund
- Barbara Kimker Fund
- Marge Krauter Fund

- Jacob Martell Fund
- Jan Maudlin RIS Sarcoma
 Scholar Fund
- Miranda Mead Fund
- · Jackie J. Middleton Fund
- · Heidi Minor Fund
- Kevin O'Keefe Fund
- Beverly and Dean
 Osterman Fund
- Andrea Pomeroy Fund
- Anna Rogotzke Fund
- Beverly Ann Schuld Fund
- Eric Skogman/Mud Dog
 Sarcoma Ride Fund
- Mark Wehner Fund
- Judith B Wolson Fund
- Laura Zeccardi Fund

2017 IN REVIEW:

FINANCIAL REPORT

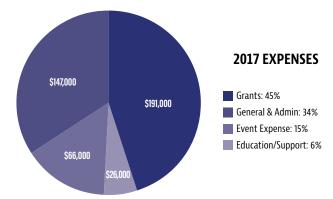
STRATEGIC PLAN

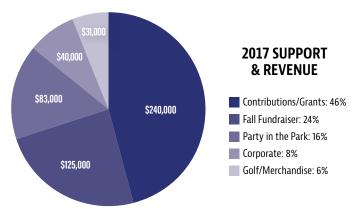
Rein in Sarcoma has made a number of strategic decisions during 2017. The organization hired its first Executive Director, Janelle Calhoun, effective July 1, 2017. Janelle has contributed to the organization in a variety of capacities since its inception; now she will continue to contribute on a full-time basis to bring a new level of organization and growth to the entity. RIS also saw the departure of Paul Giel, Jr. as the Development Director. Paul's efforts in growing the financial support and establishing a Golf Tournament and Fall Fundraiser are appreciated. In addition, we have been generously gifted the use of office space in Fridley, MN for the day to day work of our growing team.

EVENTS

The organization continued to have excellent support at its recurring events. Party in the Park contributed over \$60,000 (net of expenses) to the organization and the Fall Fundraiser increased its revenue by over 10% to \$125,000. The combined events netted over \$150,000 for the organization. Both events provided a chance for sarcoma patients, survivors, medical professionals and others to come together and have a good time supporting the cause.

We also added two new events which are anticipated to become annual fun events for RIS support. The first annual **RIS Golf Event** took place on August 25 at Deer Run Golf Club. The more cardioinclined supporters participated in the





Chainbreaker held earlier in August.
All 18 participants of the Team Sarcoma
Peloton raised over \$24,000 for
sarcoma cancer research and education
at the University of Minnesota.

CONTRIBUTIONS, CORPORATE SPONSORSHIP AND GRANTS

Support through **Named Funds** gifts continued to grow with the following funds added during 2017: **Heidi Minor, Nick Convey, Marge Krauter, Judith B. Wolson and Miranda Mead.**

Corporate sponsorship predominately came through generous contributions from Walser Subaru. In addition to contributions, Walser Subaru sponsored Rein in Sarcoma through their 'Share the Love' campaign running from November 11, 2016 to January 2, 2018. The campaign allows car buyers to contribute \$250 to a charity partner.

DISBURSEMENTS

The use of funds by the organization outside of event costs is categorized as research grants, patient support, education and general and administrative. Rein in Sarcoma provided research grants to University of MN of \$125,000 along with other grants totaling \$45,000 to SARC, Mayo, Children's Hospitals and Clinics and others. Patient support through notebook mailings, education and other programs also continued. General and administrative expenses increased in 2017 due to the addition of an Executive Director and other support staff costs.

CASH POSITION

The organization has a net positive cash position of over \$750,000. There is sufficient reserve to fund operations for the next two years. A complete financial report for 2017 and a copy of the 2017 Tax Report will be available for review.

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