



2021 Sponsorship Opportunities

Presented by:

Blake Hastings	<i>Board President</i>
Janelle Calhoun	<i>Executive Director</i>
Melissa Davies	<i>Director of Development</i>
Tom Boardman	<i>Chair, Development Committee</i>

Minnesota non-profit dedicated to finding a cure for sarcoma
cancers through research, education, and patient support





Funding Change – Changing Lives



Mission

Rein in Sarcoma (RIS) is dedicated to educating the public and medical community about sarcomas, supporting sarcoma patients and their loved ones, and funding research to develop new treatments and finding cures for sarcoma cancers.



Education

Sarcoma cancers are highly misdiagnosed and late diagnosed leading to its high mortality rates. RIS is implementing a significant medical education program with a goal of increasing survivorship by as much as 20% to 30%.



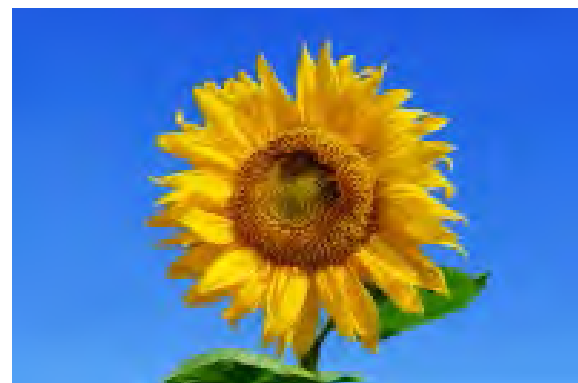
Patient & Family Support

RIS produces and distributes nationally a “Sarcoma Patient Starter Notebook,” primary resource for newly diagnosed sarcoma patients. RIS also provides ongoing support for sarcoma patients and their loved ones in the Midwest through events and peer-to-peer support.



Research

RIS has funded over \$2 million to the University of Minnesota, Mayo Clinic and Children’s Minnesota for sarcoma research. This in turn, has leveraged over \$13.4 million in private and public sarcoma research funding.





Funding Change – Changing Lives

As one of the largest grassroots sarcoma cancer nonprofit organizations in the country, Rein in Sarcoma hosts events throughout the year to raise funds for general support of our mission, vital medical research, new treatments and early diagnostics. Corporate sponsorships help RIS meet and exceed our fundraising goals, further our mission, and foster meaningful partnerships with companies that share our values.

Partnership

Why support Rein in Sarcoma? Together we can Increase Awareness. Increase Survivors.

Aligning your company with Rein in Sarcoma means you will help those families and individuals dealing with their treatment and diagnosis – and your company will be instrumental in saving lives. RIS operates solely on individual donations, grants and sponsorships from members of the community like your organization, so your partnership makes a profound difference. RIS serves as a connecting link for the community, medical professionals and people experiencing sarcoma cancer.

Benefits of Partnership

As a corporate sponsor, your company will be recognized as a community partner for one of the largest providers in the country dealing with all aspects of sarcoma care, from direct support, research and education to diagnostic tools and finding a cure.

Our supporters come from all walks of life and are passionate and dedicated in their support of RIS. Your business will reach a large local audience of physicians, medical faculty, cancer patients, survivors and their families. Depending on your level of sponsorship, benefits for your support include marketing efforts which broadly publicize sponsors with their logo and/or company name highlighted on RIS social media, RIS e-newsletters, event websites, posters, flyers, invitations and the day-of-event program, acknowledgment, signage, and sponsor tables.

2021 Rein In Sarcoma Sponsorship Opportunities

Fifth Annual RIS Golf Classic – June 8, 2021

21st Annual Party in the Park – July 26, 2021

Initial Sarcoma Ninja Warrior Event – August 22, 2021

RIS Business Networking Luncheon – September 16, 2021

RIS Fall Fundraiser Event – October 7, 2021

We have outlines for sponsorship levels for each event. To discuss RIS sponsorship opportunities for your company please contact:

RIS Director of Development, Melissa Davies

Contact: 763-205-1467 / Cell: 612-578-0585; development@reininsarcoma.org



Fall Fundraiser

brought to you by Rein in Sarcoma

Sowing Seeds of Hope A night of Love, Celebration and Inspiration

Event Details

When: Thursday, October 7, 2021

Where: The Metropolitan Ballroom, 5418 Wayzata Avenue (394)
Golden Valley MN 55416

The evening includes:

- Live entertainment
- An uplifting program of hope
- Silent auction with cocktail hour
- Dinner and live auction Fund a Need

**Covid-19: All safety standards will be followed*

Sponsorship Opportunities:

**Presenting Sponsor – Master Gardener:
\$15,000**

- 1 premier table of 10
- Recognition on the opening slide of the program
- Special recognition and vocal thank you during the dinner program and on the final program slide
- Recognition in all print and event materials: invitation, program, event signage, table signage
- Recognition in all marketing materials: social media, eNews, print newsletter, RIS website, event emails, auction signage

**more tables if needed*

The event program will also be virtual – we will have slides for presentation which will begin and end with thanking our sponsors. The presenting Sponsor will have their own slide at the beginning. All other sponsors will have the next slide



**Rainmaker – \$10,000 VIP Welcome
Pre-event Gift Box**

- 1 premier table of 10
- VIP Welcome Pre-event Gift Box delivered to attendee's home (approximately 100 boxes) - with thank you card and logo on the inside
- Slide recognition at the start of the program (including virtual) and toward the end of the program
- Recognition in all print and event materials: Invitation, program, event signage, table signage, auction signage
- Corporate logo recognition on the RIS website

**more tables if needed*





Cultivator – \$5,000 *Silent Auction & Cash Bar Sponsor*

- 1 premier table of 10
- Logo recognition in the Silent Auction software and on auction table signage
- Slide recognition near the start of the program (including virtual) and toward the end of the program
- Recognition in all print and event materials: Invitation, program, event signage, table signage
- Corporate logo recognition on the RIS website

Harvester – \$2,000

- 1 premier table of 10
- Slide Recognition near the start of the program (including virtual) and toward the end of the program
- Recognition in all print and event materials: Invitation, program, event signage, table signage
- Corporate logo recognition on the RIS website

Seed Sower – \$1,500

- 1 premier half-table of 5
- Named Fund or Corporate logo recognition in the dinner event program
- Slide recognition near the start of the program (including virtual) and toward the end of the program
- Listed as a corporate partner on the RIS website
- Corporate recognition on the RIS website

